

# Belt-and-Road & E-commerce: Emerging Opportunities for Youth

## Target Participants

**Secondary 4 & 5 students**

(priority will be given to S5 students)

*... explore your interest in the business disciplines of logistics and maritime studies before deciding on your university programme choice ...*

**10 Mar 2018 (Sat)**

9:30 am - 12:30 pm

N102-N103, Core N,

The Hong Kong Polytechnic University

Language: **Cantonese** supplemented with English

Each participant will be awarded an attendance certificate upon successful completion of the seminar.

Registration Deadline

**3 Mar 2018**



Enquiries

✉ [lms.enquiry@polyu.edu.hk](mailto:lms.enquiry@polyu.edu.hk)

☎ +852 2766 4607

Department of Logistics and Maritime Studies

🌐 [www.lms.polyu.edu.hk](http://www.lms.polyu.edu.hk)

## Department of Logistics and Maritime Studies Seminar Belt-and-Road & E-commerce: Emerging Opportunities for Youth

10 March 2018, Saturday

Venue: N102-N103, Core N, PolyU campus

### Programme

<u>Time</u>	<u>Activities</u>
09:30 a.m.	Registration
10:00 a.m.	Welcoming address
10:05 a.m.	Guest talk: E-commerce: Role and Impact on Supply Chain Management
10:35 a.m.	Introduction of BBA (Hons) in Global Supply Chain Management
10:50 a.m.	Break
11:05 a.m.	Guest talk: Navigating Career Opportunities over Belt and Road
11:35 a.m.	Introduction of BBA (Hons) in International Shipping and Transport Logistics
11:50 a.m.	Future of Aviation in Hong Kong: Introduction of BBA (Hons) in Aviation Management and Logistics
12:10 p.m.	Student sharing
12:25 p.m.	Distribution of attendance certificates
12:30 p.m.	End