The Success of Coca-Cola

1. Coca-Cola, a dark-coloured drink, is enjoyed all over the world. In over one hundred and seventy countries, 1.6 billion gallons are sold every year.

2. Coca-Cola was invented by a medical doctor called John Pemberton in Atlanta, on 8 May 1886. It was given the name Coca-Cola by his partner, Frank Robinson. In the first year of production, only nine drinks were sold a day. Unfortunately, Dr. Pemberton could not make any money from it.

3. A man called Asa Candler bought the business from Dr. Pemberton in 1888. He opened the first factory to make Coca-Cola in Dallas, Texas, 7 years later. It still manufactures Coca-Cola now. Since 1895, billions of bottles and cans have been produced. Coca-Cola has become the best-selling soft drink in the world.

4. Coca-Cola is probably the most popular drink in the world. Over the years, the company has used numerous successful advertisements to sell the product. In addition, it pays a lot of attention to what people think about the drink. It regularly invites customers to comment on its taste. It is certain that Coca-Cola will be drunk far into the twenty-first century.

5. Like a lot of popular singers, Coca-Cola has got ‘fans’. They are keen collectors of toy cars, money pots, stationery and many other products made by the company. All these things have the logo of Coca-Cola on them. Some of them are very rare nowadays because they were produced only in a small number. They may cost thousands of US dollars if they are also maintained in good condition.

To be continued...
Part 1A - Answer the following questions in complete sentences. (20 marks)
1. Why did Dr. Pemberton fail to make any money from producing Coca-Cola in the first year of production?
2. Who opened the first Coca-Cola factory and where was it opened?
3. Copy a sentence from paragraph 3 which tells us how popular Coca-Cola is.
4. What are the reasons for the success of Coca-Cola?
5. Why are some of the Coca-Cola products so expensive?
6. What makes the Coca-Cola products look special?

Part 1B – Say what the following words refer to (6 marks)
Example (Line 5) It: Coca-Cola
1. (Line 9) it: ____________________________
2. (Line 10) He: ____________________________
3. (Line 11) It: ____________________________
4. (Line 15) the product: ____________________________
5. (Line 18) They: ____________________________
6. (Line 20) them: ____________________________

Part 1C – Fill in the blanks with words from the passage. Fill in each blank with one word. (9 marks)
(Paragraphs 2, 3)
1. Thomas Edison ____________________________ the light bulb a long time ago.
2. He had practiced very hard before the competition. ____________________________, he hurt his leg one day before the competition, so he could not take part in it.
3. He wants to be a doctor not because he wants to ____________________________ a lot of money but because he hopes to help people.
4. This factory ____________________________ toys and other household items.
5. Da Vinci Code is one of the ____________________________ books this year.
(Paragraph 4)
6. I do not know why she is absent. She is ____________________________ sick.
7. The sportsman has attended ____________________________ practices before the competition.
8. Sara asked her teacher to ____________________________ on her story after she had written it.
9. If you do exercise ____________________________, you will have a healthy body.

Part 1D - Decide whether the following sentences are true or false according to the passage. If the sentence is true, put down ‘T’ in the blank and put down ‘F’ in the blank if it is false. (7 marks)
1. Coca-Cola has been successful ever since it was first invented.
2. John Pemberton gave Coca-Cola its name.
3. Coca-Cola come in bottles and cans.
4. The writer is not sure whether Coca-Cola will still be popular in the future.
5. Coca-Cola is a kind of soft drink.
6. The Coca-Cola company cares a lot about what people think about this drink.
7. Some Coca-Cola products are very expensive because they have the logo of Coca-Cola on them.
To be continued...
Part 2
Eight of the following sentences form a paragraph while one of them does not belong to the paragraph. Arrange the sentences in the correct order and write out the order.
(12 marks)
1. Soon, Mike's friends stopped coming over to ask him to play.
2. He tried to play basketball, football and go swimming.
3. And when he tried to swim, he almost drowned.
4. He could not throw the ball when playing basketball.
5. But he could not kick the ball when he played football.
6. Mike was not good at sports no matter how hard he tried.
7. They had a wonderful time playing sports together.
8. When his friends asked him to play sports, he refused.
9. He began to feel lonely.

Part 3 – Anna is giving a birthday party in her home and she sent out some invitations to her friends. Read the following replies to Anna's invitations and answer the following questions in short.
(13 marks)

Dear Anna,
Thanks for your invitation. I'll certainly be there on Sunday at 12:30.

Best regards
Simon

Hi Anna,
It was nice of you to invite me to your party. I'm looking forward to it.

See you there
Alice

Dear Anna,
Thank you for your invitation. I regret I won't be able to come as I'll be in Macau this Sunday.
Wishing you many happy returns.

Alex

Hi Anna,
Thanks for your invitation. I would very much love to come but my aunt and uncle are arriving from Australia that day.

Wishing you a fabulous party.

Yours,
Maggie

Dear Anna,
How nice it is to receive your invitation. I'll accept it but I'll be a little late as I have to participate in my ice-skating competition at 10 a.m.

Love,

Dear Anna,
I was so glad to receive your invitation. I'll be there on time and bring you a huge gift!

Love
Katy
STTSS 1st Exam Reading Comprehension (05-06)  

1. How many of Anna's friends will come to her birthday party?  
2. State one reason why one of her friends will not be able to come.  
3. When will the party be?  
4. Who will be away from Hong Kong when the party is held?  
5. Find words or phrases from the replies with the same meaning as the following:  
   a. for sure  
   b. very big  
   c. punctually  
   d. feel sorry  
   e. take part in  

Part 4 – Read the recipe and answer the questions that follow. Give short answers. (11 marks)

<table>
<thead>
<tr>
<th>Preparing Vegetable Soup</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ingredients:</td>
</tr>
<tr>
<td>2 tablespoons of bacon fat</td>
</tr>
<tr>
<td>1/4 cup of diced carrots</td>
</tr>
<tr>
<td>1/2 cup of diced onions</td>
</tr>
<tr>
<td>1 cup of chopped cabbage</td>
</tr>
</tbody>
</table>

Directions:  
Put the bacon fat in a large kettle.  Add the carrots, onions and celery to the kettle.  Add the hot water or stock and stir.  Add the tomatoes, potatoes, salt and pepper.  Cover and cook about 35 minutes.  Add the cabbage and ham and cook about 5 minutes more.  Remove from heat and let stand for 5 minutes before serving.  Makes about 6 cups.  

1. What is the thing to do before putting carrots in the kettle?  
2. What vegetables are needed to prepare this soup?  
3. How much longer do you cook the vegetable soup after all the ingredients have been added to the kettle?  
4. What ingredient is missing on the list but is needed for preparing the soup?  
5. Is this soup suitable for a vegetarian?  Why/why not?  

End of Paper
SHATIN TSUNG TSIN SECONDARY SCHOOL
FIRST EXAMINATION (2005-2006)
S1 READING COMPREHENSION

Name: ________________________ ( ) S1 ______

Instructions to students: Date: 14/12/05
1. Put all the answers in the answer sheet Time allowed: 40 minutes
2. This paper carries 78 marks

Part 1A Answer the questions in complete sentences. (20 marks)
1. _________________________________________________________
2. _________________________________________________________
3. _________________________________________________________
4. _________________________________________________________
5. _________________________________________________________
6. _________________________________________________________

Part 1B Write down what the words refer to. (6 marks)
1. ___________ 2. ___________ 3. ___________
4. ___________ 5. ___________ 6. ___________

Part 1C Fill in the blanks. (9 marks)
1. ___________ 2. ___________ 3. ___________
4. ___________ 5. ___________ 6. ___________
7. ___________ 8. ___________ 9. ___________

Part 1D Put down ‘T’ or ‘F’. (7 marks)
1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____

Part 2 Put down the numbers of the sentences in the spaces provided to show the correct order of the sentences. (12 marks)

Part 3 Give short answers. (13 marks)
1. ___________ 2. ___________
3. ___________ 4. ___________
5a. ___________ 5b. ___________ 5c. ___________
5d. ___________ 5e. ___________

Part 4 Give short answers. (11 marks)
1. _______________________________________________________
2. _______________________________________________________
3. _______________________________________________________
4. _______________________________________________________
5. _______________________________________________________
Part 1a (20 marks) Paraphrasing allowed

1. It was because he could only sell nine drinks a day. (2) + 1 g
2. Asa Chandler opened the first factory in Dallas, Texas. (1) + 1 g
3. Coca Cola has become the best selling drink in the world. Billions of bottles and cans have been produced. (2) + 1 g
4. The company has used many successful advertisements to sell the product. (2)
   It pays great attention to what people think about the drink. It invites people regularly to comment on its taste. (2) + 1 g
5. They are produced in a small number. (2) + 1 g
6. They have the Coca Cola logo on them. (2) + 1 g

Grammar: 1/0.5/0
No grammar mark will be given if the content is wrong.
No content mark given if the answer is incomprehensible.
0 grammar mark if there are many grammar mistakes but still award content mark if you can understand the point.

Part 1b  6 marks

<table>
<thead>
<tr>
<th>1. Coca Cola/ selling Coca Cola</th>
<th>2. Asa Chandler</th>
<th>3. The factory/ The Coca Cola factory</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. Coca Cola</td>
<td>5. Coca Cola fans -0.5</td>
<td>6. Coca Cola products (0.5 without Coca Cola) examples of products (0.5)</td>
</tr>
</tbody>
</table>

Award no mark if Coca Cola/ Asa Chandler is/ are spelt wrongly.

Part 1c
1. invented 2. unfortunately 3. make 4. manufactures/ produced/ sold
5. best-selling 6. probably 7. comment 8. regularly
9. regularly

Part 1d  (7 marks)

Part 2  6 2 5 4 3 8 1 9  (8 marks)

Part 3
1. 4/ four (2) 2. (Alex) will be in Macau/ (Maggie’s) aunt and uncle are arriving from Australia (2) 3. On Sunday (1) at 12:30 (2) (1)
4. Alex (2)
5. certainly huge on time regret participate in class (1 mark for each)

(Deduct 0.5 mark for one spelling mistake Do not deduct grammar mark)

Part 4
1. Put bacon fat in a/ the (large) kettle. (2)
2. carrot cabbage tomato potato celery (1 mark for any 3 kinds of vegetables) (3)
3. 5 minutes (2)
4. hot water/ stock (2)
5. No (1). It contains bacon fat (2) It contains ham

(Deduct 0.5 mark for one spelling mistake. Do not deduct grammar mark)